

**Shorr Johnson Magnus Media Act**  
 1831 Chestnut Street  
 6th Floor  
 Philadelphia PA 19103

**Sherrod Brown/ D/ Senate/ US**  
 Submission Number 572 Issue 1



**AUG 14 2012**

**NBC 4 / WCMH**  
 3165 Olentangy River Road  
 Columbus, OH 43202  
 PHONE (614) 263-4444 FAX (614) 447-9107

<b>Client:</b> Sherrod Brown/ D/ Senate/ US	<b>Submission Cost:</b> 9500	<b>Campaign Ref:</b> E:120813065
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/13/12 to 08/26/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06275433
<b>Est/PO Number:</b> 06275433	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Sherrod Brown OH Sen	<b>Booking Group:</b> WCMH	<b>Key Market:</b> Columbus, OH
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	Total	Cost
1	M-F 5a News .TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
2	M-F 5a News M.....	01	400	30 Comme	Nbr of Spots 1		1	400
3	M-F 6a News .TWTF..	01	1100	30 Comme	Nbr of Spots 4		4	4400
4	M-F 6a News M.....	01	1100	30 Comme	Nbr of Spots 1		1	1100
5	Sun 9a News .....S	02	900	30 Comme	Nbr of Spots 1		1	900
6	Sat 9a Today Show MTWTFSS Isolations: W/C 08/13 .....S.	03	750	30 Comme	Nbr of Spots 1		1	750
7	Sat 730p Inside Edition MTWTFSS Isolations: W/C 08/13 .....S.	05	350	30 Comme	Nbr of Spots 1		1	350
<b>Weekly Totals: Total Spots(Ord Spots)</b>					11	2	13	

<b>Grand Totals</b>				<b>Month 8 Weeks: 4</b>		
<b>Totals</b>	13	08/13	11	08/20	2	
<b>Spots</b>	13		11		2	
<b>Cost</b>	9500		8000		1500	

**Grand Totals:**

Spots:

13

Gross Total:

9,500.00

Commission:

1,425.00

Net Total:

8,075.00